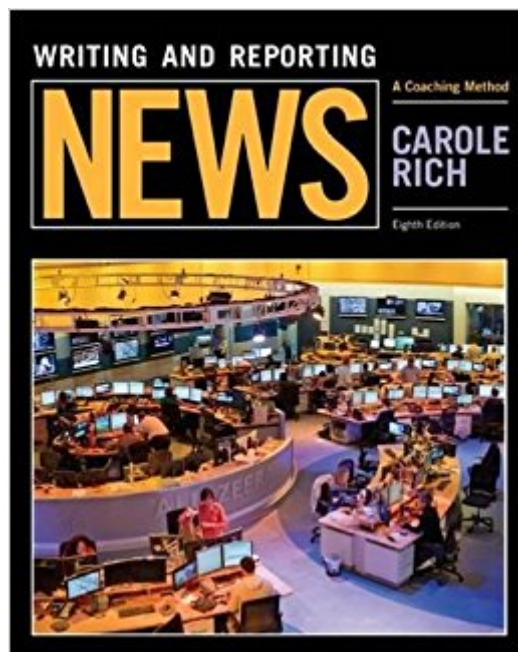




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Writing And Reporting News: A Coaching Method (Mass Communication And Journalism)



Synopsis

Packed with full-color photographs and examples straight from recent headlines, **WRITING AND REPORTING NEWS: A COACHING METHOD**, 8e uses tips and techniques from revered writing coaches and award-winning journalists to help you develop the writing and reporting skills you need to succeed in the changing world of journalism. An entire chapter is devoted to media ethics, while ethical dilemmas in each chapter give you practice working through ethical issues you might face on the job. Offering the most up-to-date coverage available, the Eighth Edition fully integrates multimedia content into the chapters-reflecting the way the news world actually operates. An all-new book glossary gives you quick access to newer Journalism lingo. In addition, the book now offers MindTap Communication, a fully online, highly personalized learning experience that enhances learner engagement and improves outcomes. Integrating new trends in the convergence of print, broadcast, and online media, **WRITING AND REPORTING NEWS** equips you with the fundamental skills you need for media careers now-and in the future.

Book Information

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Customer Reviews

"[WRITING AND REPORTING NEWS is] A really good text for beginning journalism students with enough there for those who want to advance further than the basics. It's particularly helpful at universities, such as mine, that do not have journalism schools and where journalism is one part of a larger communication program." "[WRITING AND REPORTING NEWS is] a book rich with theory

and real working examples. The examples are strong, useful and relevant to teaching." "[WRITING AND REPORTING NEWS is] a good text that stays current with the journalism field. The updates every couple of years reflect ongoing industry trends."

Carole Rich is a retired journalism professor, formerly at the University of Alaska Anchorage, where she was the Atwood professor before accepting a full-time position. She also served as chair of the journalism department at Hofstra University in New York for two years, taught journalism at the University of Kansas for 11 years, and worked for 16 years in the newspaper industry. She was a reporter for the former PHILADELPHIA EVENING BULLETIN, city editor of the SUN-SENTINEL in Fort Lauderdale, Florida, and deputy metropolitan editor of the HARTFORD COURANT in Connecticut. In addition to serving as a visiting writing coach at newspapers throughout the United States, Professor Rich has conducted many writing seminars for journalism organizations, including a group of professional journalists in Spain. She is the author of multiple highly regarded media and reporting textbooks.

This was a great book. I really liked the ideas that it brought up and despite that I needed this book for class, this was a very informative book and I really liked how the information was presented. Really good for source information.

Some info was too dated

Good for my broadcast class

I bought this book as requirement for my Uni News Writing course and so far it's been helpful. I'm rating this three stars, however, because I was given the Instructor's Edition. From comparing it to others, it has the same information, but I was expecting the regular textbook.

Rented this for a semester. Good rent price, got here same day, worked great for my class.

It has marks in the book

Exactly as described. Just what I needed for class.

product was described and shipped in quick time.

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